

# Alpesh Patel Spreads Privacy Policy

Alpesh Patel Spreads is a subsidiary of the Leisure Spread Group of companies, and this Privacy Policy details the data processing practices carried out by Alpesh Patel Spreads in respect of the information that we collect about you, from the point that you register with our company and use our services, either by way of telephone, or on-line at, for example, [www.alpeshpatelspreads.com](http://www.alpeshpatelspreads.com).

Alpesh Patel Spreads store details each time you contact us, and the information stored will include a record of each transaction that you undertake and will also include full details of any card or other payment mechanism that you may offer as payment.

Utilising the global environment of the Internet to collect and process personal information necessitates the transmission of data on an international basis. It therefore follows that by communicating electronically with us, via whatever electronic medium, you acknowledge and agree to our processing of your personal data in this way.

Unless you agree to your identity and personal details being used for the purposes of publicity, the personal data that you have submitted to Alpesh Patel Spreads will only be used for the following:

- i) to establish an account facility for you and to manage your account;
- ii) to produce a current and accurate customer profile;
- iii) to provide you with relevant and suitable promotional material in respect of other companies within the Leisure Spread Group of companies.

You can choose not to receive such promotion by contacting our marketing department by email using [marketing@alpeshpatelspreads.com](mailto:marketing@alpeshpatelspreads.com) or by telephoning our call centre on:

**+ 44 (0) 20 7291 9180**

Any website that is linked to [www.alpeshpatelspreads.com](http://www.alpeshpatelspreads.com) or our other proprietary websites is outside of our control and therefore not covered by this Privacy Policy. Should you access other sites by way of links provided by Alpesh Patel Spreads the operators of these linked sites may well collect information from you and such information may be used by them in accordance with their privacy policy, which may differ from ours.

Alpesh Patel Spreads reserves the right to publish abbreviated but anonymous information in respect of any win that a client may have. Such information could include an approximation of the amount won and could name the 'home town' of the winner.

For strategic development and marketing purposes, we also reserve the right to produce aggregate information that does not identify individuals.

Should you wish to discuss the matter of your personal information or have any queries with regard to the above, please feel free to contact us by email at [helpdesk@alpeshpatelspreads.com](mailto:helpdesk@alpeshpatelspreads.com) or by telephone on:

**+ 44 (0) 20 7291 9180**